

# MATTHEW QUARLESS

## USER EXPERIENCE DESIGNER

### CONTACT

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matthewquarless.design

### EDUCATION

#### BA Honours in Digital Media

University of Salford

#### Level 3 UAL in Graphic Design

Birmingham Metropolitan College

### SOFTWARE SKILLS

Figma

Adobe XD

Illustrator

After Effects

Photoshop

InDesign

### OTHER SKILLS

Animation

UX Design

Wireframes

Responsive Design

Usability Testing

User Research

Agile Workflows

Prototyping

UI Design

HTML/CSS Comprehension

User journey flows

User research

Web service API's

### PROFESSIONAL EXPERIENCE

#### Intern UX designer

08/2023 - Date

Scentsseeker

- Assisted in creating the brand identity
- Collaborated with senior members of the team to create prototypes
- Created product cards that showcase customised results

#### Graphic Designer

04/2023 - 06/2023

SureSpan Covers

- Created visually captivating posters for online events, effectively communicating event details, themes and messages.
- Collaborated with marketing and event teams to understand requirements and translate them into impactful designs.
- Used Adobe Creative Suite (Photoshop, Illustrator, InDesign) to create professional posters.
- Researched target audience preferences and current design trends for engaging designs
- Managed multiple projects simultaneously, meeting tight deadlines

#### Intern UX Designer

09/2022 - 01/2023

Octavius Learning and development / ZoeByDesign

- Collaborated with Zoe to design and develop a new website named "Quayside Tower" for a charitable organisation.
- Responsible for crafting the user experience (UX) and user interface (UI) of the website.
- Utilised design software such as Figma for creating prototypes and conveying feedback to Zoe.

### OTHER PROJECTS

#### Negotiated Brief

University Project

7 Weeks

In this project, I set out to design a website for 3D creators and people who want to learn how to design 3D software. The 3D community already has many free resources and people who are willing to share and educate others for free. I wanted to create a platform where everything you need is in one space and can organically grow into something bigger.

#### Pocket Tour

University Project

7 Weeks

The University of Salford is a large University with around 7 Different buildings. Finding a lecture theatre or a film studio can be hard. My team came up with an idea of an AR tour guide, where you will simply be able to follow an arrow which will direct you to your selected room.